

MARY KAY®

Your Holiday 2019 TOOL KIT GUIDE

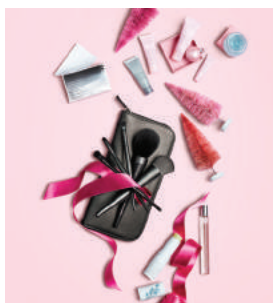
Dash through *Mary Kay InTouch*® for everything you need to become the Merry-maker for your customers this holiday!

STEP 1: *LEARN IT!*

Explore new products and helpful tips.



Watch the video on holiday selling and team-building.



See holiday party tips on *Mary Kay InTouch*®.



Watch the *Mary Kay Ultra Stay*™ Lip Lacquer Kit how-to video.



Check your *Applause*® magazine for gifting tips.



Explore this quarter's product fliers.



Watch the *Mary Kay Ultra Stay*™ Lip Lacquer Kit promo video.



Read holiday product fact sheets.

STEP 2: *SELL IT!*

Load your sleigh with selling tools.



Review the Holiday Selling & Team-Building Guide.



Download the Holiday Wish List flier.



Download open house invites.



Stock up on limited-edition[†] holiday gift boxes.



Order the Holiday 2019 issue of *The Look*.



Watch the video on how to package your holiday bundles.



[†]Available while supplies last

STEP 3: GO FOR IT!

Share the holiday fun with your customers.



Send a *Beaute-vite*® and an *MKeCard*®.



Use digital assets to post on social media.



Use the lip lacquer "Kiss 'n' Tell" Accordion Booklet.



Print tent cards for your parties.



Send the Holiday 2019 issue of *The Look* eCatalog to your customers.



Share the *Mary Kay Ultra Stay*™ Lip Lacquer Kit promo video.



Download and print holiday gift tags.

